



## Co-operative Arts and Science College, Madayi

### Department of Management Studies

### Annual Report 2022-23

The annual report of the Department of Management Studies (DoMS) brings forward the details of academic activities, faculty development programs, achievements of students and other extracurricular activities conducted during the year 2022-23.

Department of Management Studies have conducted different programs during the academic year. The academic year started on 1<sup>st</sup> June 2022 Wednesday, and the regular classes started functioning in a systematic way. Orientation program, Industrial Visits, Management Fest, Study Tour, National Entrepreneurship Conclave are the programs conducted by the department very successfully. The arrangement of this report is as follows:

1. Objective of the program
2. Department activities
3. Faculty achievements
4. Students' achievements

#### Objective of the Programs

The main objective of the department programs is to impart academic and non-academic exposure to the students, and to introduce current business trends and opportunities to them. As the department aims to mould future managers and business aspirants, all the programs scheduled and conducted has tried to focus on that aspect at the level best.

#### Department Activities 2022-23

##### **1. Felicitating Function to Business Plan Competition Winners (20.09.2022)**

The vibrant students of department namely Shravan Sukesh, Muhammed Raziq, Mridhul, Abhinav & Abhiram were the winners of Business Plan Competition conducted by Kannur University held on 17.09.2022. Students from different colleges in Kerala participated the

competition and our students win the **First Place** (and prize money of Rs. 10000) by taking over many MBA teams also. Accordingly, the department felicitated the winners on 20<sup>th</sup> September 2022. Principal Latha.E.S. Inaugurated the function, and IQAC coordinator Dr.Rajasree delivered the felicitation speech. Head of the department Dr. Uvais. M presided the program, and faculties Shijith. V and Sajini V K delivered their speech. Meanwhile, the department kindly recognize Mr. Shijth V for the vital role behind the concept and giving necessary guidance to the students for making this achievement to be happened. And also appreciate Rajina Raj K for accompanying the students and being a mentor behind. Among the students, Shravan Sukesh shared the experience of the event. Rajina Raj K delivered the vote of thanks.



## **2. Parents & Teachers Meeting of BBA 2<sup>nd</sup> Year (05.12.2022)**

A Combined meeting of Parents and Teachers of BBA 2<sup>nd</sup> year was held on 02.12.2022 afternoon at department lecture hall 02. Most of the parents turned up and showed an active participation in the meeting. Department head, Dr.Uvais M inaugurated the meeting and other

faculties and parents had their talks and submissions. In the meeting, different issues faced by the students and parents were discussed and solved, and various mechanisms used for teaching and study also introduced to the parents. Rajina Raj K delivered the vote of thanks.



### **3. Felicitating Function to the winners of Management Fest (09.12.2022)**

The department could congratulate the winners of the events in management fest conducted by Vimal Jyothi Engineering College. Namely Aloknath & Hrithik won the first prize. Dr. Uvais M, Sajini VK and Rajina Raj K from the faculties enlighten the program. The department posts a token of appreciation to Sajini V K and Rajina Raj K for guiding the students, and special thanks to the latter for accompanying the students for the program.



#### **4. Orientation Program for BBA 2022-25 Batch (19.12.2022)**

The 10<sup>th</sup> batch of BBA was admitted in this academic year. Understanding the importance of conducting an orientation program to the students, the department could plan and execute the same soon after the completion of admission procedure. Naveen Manomohan (Faculty NIFT & International Trainer) was the chief guest and key note speaker. He delivered the session very successfully and student could take benefit of the program very well. They also interacted with the resource person in

a constructive way; meanwhile the students could clarify themselves different doubts regarding their future career. At the end, students felt so happy and confident to know about different scopes and opportunities of studying the current discipline of management and business administration. Principal Latha.E.S. Inaugurated the function, and IQAC coordinator Dr.Rajasree delivered the felicitation speech. Head of the department Dr. Uvais. M presided the program, and faculties Shijith. V and Sajini V K delivered their speech. Rajina Raj K delivered the vote of thanks.



##### **5. Study Tour-2023 (February)**

The department could conduct a study tour this year also. Final year BBA students under the supervision of Smt. Sajini VK and Mr. Muhammed Unais (dept. of Arabic). Student made visits to different places like Chikmangalur, Dandeli and Goa. The tour gave them an opportunity to understand each other, to contact different people, to understand different rituals in the places and more over to handle the situations in a journey. All of the students were fully

happy once they back, and the two faculties spare no effort to me it a grand success. Meanwhile, the tiring efforts of the faculiutes can not be ignored.



## CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYIL

### **6. Biz Wizard; National Entrepreneurship Conclave (23.02.2023)**

This was one of the best and fruitful programs the department could conduct during the year. The aim of the program was to instil the interest and concepts of Start-Ups, and to make aware the different opportunities of the same. Mr. Muneer TK, Member, Governing Council Technology Business Incubator, Kannur University was the chief guest of the program. He detailed the concepts of start-ups and explained different source of income and investments for the same. Students could take the benefit of the program very effectively. The Principal Latha.E.S. Inaugurated the conclave, and IQAC coordinator Dr.Rajasree delivered the felicitation speech. Head of the department Dr. Uvais. M presided the program, and faculties Shijith. V and Sajini V K delivered their speech. Rajina Raj K delivered the vote of thanks. The department kindly recognize Mr. Shijth V for naming the program (Biz Wizard).



### **7. El Commercio: Trade Fest- Season 1 (06.03.2023)**

It was a wonderful event conducted by THE ARTS AND SCIENCE COLLEGE MADAYIL. The attempt aimed to give inopportunity to the student to gain practical knowledge of the theories they met in classroom with reference to business and services. They themselves made it a grand success. The idea of the event was to arrange different stalls of foods and beverages made by students themselves and sell them. The Fest was inaugurated by the principal in-charge Pushpalatha P C. Each of the remaining stalls were opened by Dr.Rajasree (IQAC Coordinatr), Dr. Uvais. M (DoMS) followed by heads of other departments namely Porf. Jhony (Hisotry), Swapna Antony (Malayalam), Rajitha NK (commerce) and Shijina V (Mathematics). The students paid all efforts to prepare variety of dishes, snacks, drinks, and some instant makers too. There were seven different stalls in which they emptied all the stuffs in a swift way. Faculties of other departments, students and some outsiders participated the fest and made it a grand success. The most important peculiarity of the event was that only the BBA students were behind the curtain from planning to execution. Shortly, the event was an outstanding experience and

exposure to the students, and the department decided to extent this event as season 2 and ahead in coming years.



#### 8. Industrial Visit 2023 (21.03.2023)

As part of academic program, the industrial visit 2023 for BBA 2<sup>nd</sup> year was held on 21.03.2023 at RUBCO Thalassery. In the visit, 50 students followed by three faculties of the department attended. The visit enabled the students to understand different process happening the industry especially with reference to rubber wood. Overall, the program was highly benefitted to the students in all aspects. At the end, the student has to submit a report on the same which carries mark credits to their tally.





### **9. Send-off Function to outgoing batch:2020-23 (16.03.2023)**

Initiated by the BBA 2<sup>nd</sup> year students, the department conducted a farewell program for the outgoing batch of 2020-23. All faculties and the students gathered here at classroom and gave a memorable goodbye to the seniors. It was a remarkable program to the department as part of token of honour to our pass out batch.



### **10.Token of Love to Smt.Pushpalatha.P C (31.03.2023)**

The department presented a 'token of love' to retiring faculty Mrs. Pushpalatha P C, Associate Professor, Dept. of English. The memento was handed over to teacher in the presence of the college principal Smt. Latha.E.S



## Faculty Achievements 2022-23

All of the faculties have contributed in different fields of academic and development activities. The details are as follows: -

### **Dr. Uvais M, Assistant Professor & Head**

1. Attended as Resource Person & Chief Guest at Kmabil Mopla Higer Secondary School owing to inauguration of different clubs on 26.07.2022
2. Attended Awareness Program on Intellectual Property Rights conducted by National Intellectual Property Awareness Mission (NIPAM) in collaboration with IQAC Madayi College on 04.11.2022
3. External Examiner of practical examination of 4A13BBA- IT Tools for Business (BBA) at ITM College of Arts and Science Mayyil on 22<sup>nd</sup> September, 2022, under Kannur University.
4. Additional examiner, Centralized Valuation Camps, Kannur University
5. Member of different sub-committees in the College
6. Attended Training of Trainers on Substance and Drug Awareness Conducted by HADIA-CSE Panakkad from 13.01.2023 to 17.01.2021
7. Question Paper Setter of Jamia Hamdard Off Campus Centre, Kannur for the fourth semester examinations April, 2023

### **Shijith. V, Assistant Professor**

1. Kannur District coordinator of National service scheme
2. District coordinator of Digital literacy program
3. General Convenor of National Integration Camp conducted by Ministry of youth affairs, Govt of India
4. Member of different sub-committees in the College
5. Additional examiner, Centralized Valuation Camps, Kannur University

### **Sajini. V K, Assistant Professor**

1. Co-authored two text books Logistics Management and Retail Management for the Sixth Semester BBA, Kannur University Published by Central store Calicut University

2. Chief Examiner, Centralized Valuation Camps, Kannur University
3. Member of different sub-committees in the College

### **Rajina Raj K, Guest Lecturer**

1. Completed post-graduation diploma in the international business organization from IGNOU university with first division.
2. Participated in FDP on research writing and publication
3. Participated in an orientation program in opportunities to research abroad
4. Additional examiner, Centralized Valuation Camps, Kannur University

### **Students Achievements and Honours**

1. SHRAVAN SUKESH (BBA-3 Roll no. 744, Reg. No. CA20BBAR010)
  - Best Cadet Competition – Winner, Combined Annual Training Camp, Kasaragod, September 2022
  - Avantgarde: Business plan competition – Winner, Dept. of Management, Studies Kannur University & North Malabar Chamber Of Commerce, September 2022
  - Best Manager Competition - Participant (second place), Vimal Jyothi Institute of Management & Research, December 2022
  - Chief Minister's Scholarship for Meritorious NCC cadets, March 2023
2. Muhammed Shareef PP (BBA-3 Roll no: 36 Reg no: CA20BBARO31)
  - Kannur University weightlifting championship 2022-23 silver medal (12-01-2023)
3. Aryananda Sanjeev (BBA-3 Roll No:718, Reg.No. CA20BBAR015)
  - Inter Coy firing competition -1 st prize, Combined Annual Training Camp, Kasaragod, September 2022
  - HR event -participat -Vimal Jyothi institute of management and research - December 2022
  - Treasure Hunt event- Participation -Sree Narayana college kannur Department of management studies - January 2023

4. Vishnu T N (BBA-3 Roll no 748, Reg.No. CA20BBAR033)
- Avantgarde: Business plan competition - Winner Dept. of Management, Studies Kannur University & North Malabar Chamber of Commerce. September 2022
5. Firdous, Vijesh & Dhanush (BBA -3), 3s Football game, Ist Prize, South Indian Management Fest Conducted by Don Bosco Arts & Science College, Angadikkadavu, Kannur
6. Navneeth Raj (BBA-2 Roll No. 786, Reg. No.CA21BBAR031)
- Achievement: Drill Competition 1st position - Conducted by NCC (CATC camp 10- 19Aug held at Group HQ Kozhikode)
  - Basketball 1st position - Conducted by NCC (CATC camp 10- 19Aug held at Group HQ Kozhikode)
7. Rishika M (BBA-2, Reg. No.CA21BBAR022)
- Tug of war, Participation, Position: 4, Date: Dec 22
8. Lakshmipriya A.V (BBA-2, Reg. No:CA21BBAR044)
- Weightlifting, Participation, Grade :4<sup>th</sup>, Date: January 12
  - Tug of war, Participation, Position: 4, Date: Dec 22
9. Malavika C (BBA-2, Reg. No:CA21BBAR045)
- Weightlifting, Participation, Grade :2<sup>nd</sup>, Date: January 12
  - Tug of war, Participation, Position: 4, Date: Dec 22
10. Kavya. A (BBA-1. A Roll no:874, Reg. no:
- KHO-KHO, Position: Inter college - 2nd position, Date: 2/12/2022
11. Shikha Prajith (BBA-1Roll No: 894, Reg No.)
- KHO-KHO -Inter College-2<sup>ND</sup> position. 2/12/2022

Place: Madayi

Date: 31.03.2023

Sign

Dr.Uavis. M  
(Head, DoMS)