

CO-OPERATIVE ARTS AND SCIENCE COLLEGE MADAYI  
**DEPARTMENT OF MANAGEMENT STUDIES**

Payangadi R.S (PO) Kannur, Kerala, 670358

(Aided College under Govt. of Kerala and Affiliated to Kannur University)

[www.madayicollege.com](http://www.madayicollege.com)

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### **Annual Report 2021-22**

This report bring forward the details of academic and extracurricular activities, students engagements, seminars, workshops and faculty development programs conducted during the period of 2021-22.

The golden feather for the department during the tenure was the appointment of permanent faculties since it started the journey way back form 2014. Moreover, department could conduct international conference, session on digital marketing, study tour, and industrial visit. Another greatest achievement of the department was that it got a remarkable result in the final semester examination of the 2019-22 batch which instilled more energy to the department journey.

The current academic year started on 1<sup>st</sup> June 2021, but due to the covid-19 pandemic issues the BBA program resumed functioning only in the month of July with the help of a single Guest Faculty and it became fully functioning by the month of October. 8<sup>th</sup> December 2021 was the day on which three permanent faculties were appointed namely Dr. Uvais M, Shijith V. and Sajini V.K.

## **Department Activities**

### **1. Class progression Meeting**

The department faculties and the students had a meeting on 04.01.2021 to discuss about progression of the activities so far, and to project upcoming events if any. Dr. Uvais.M, the head, preside over the program and other teachers have interacted the students. All the students raised their views and the meeting was concluded successfully.



## 2. ASAP Training Program:

The ASAP (Additional Skill Acquisition Program) training was conducted for BBA students with the aim of enhancing their professional skills and preparing them for the competitive business world. The program spanned over [duration] and covered various aspects crucial for their career development. Ms. Sruthi P. S, Program Manager, SDC GHSS Kottila, Govt.of Kerala has engaged the session. The students got enough benefit through the session



### 3. International Conference.

The International Conference on ‘Business Innovations and Opportunities: Industry 4.0’ was held from 4<sup>th</sup> February 2022 to 10<sup>th</sup> February 2022. gathering professionals, researchers, scholars, and experts from various fields to exchange knowledge, share insights, and collaborate on diverse topics of global significance. The conference aimed to foster interdisciplinary dialogue, promote academic excellence, and address pressing challenges facing our world today. Then principal Dr. G Premkumar has inaugurated the conference in the presence of the head of the department Dr. Uvais M, followed by the speeches of Shijith V and Sajini V K. The speakers of the conference and the tracks are as follows:

Day & Date	Resource Person	Topic
Day 1 04.02.2022	Dr. Aparna Venugopal University of Liverpool Management School, The UK	Emerging trends in Business Management
Day 2 08.02.2022	Dr. Muhammed Ashad V P Lecturer, University of West London, RAK Campus, The UAE	Emerging challenges in Business
Day 3 09.02.2022	Mr. Vipin Thayyath National Relationship Manager, Kotak Life Insurance	Modern Trends in Financial Investments
Day 1 10.02.2022	Mrs. Divya Sudhakar	IPRs for Business in India



Conference Poster



Day 1



Day 2

### 4. Study Tour

The study tour, conducted on 2022 March 20 to 24 to different destination in Karnataka & Goa state which provided an enriching and immersive learning experience for participants of the department. The tour aimed to enhance academic knowledge, foster practical understanding, and facilitate cultural



exchange by visiting various educational institutions, organizations, and landmarks relevant to the study focus. Final year students were accompanied by Shijith V, Sajini V K and Rajina Raj. K



### **5. Recognition to Toppers of 2018-21 Batch.**

The joy of the department was at the peak when we could recognise our students who became toppers in final examination of Kannur University. Respectively, Vishnupriya and Navya were the toppers. The program was conducted in the department in the presence of all the BBA students which was a token of motivation to all. All faculties gathered and delivered their appreciation talk. The moments were filled with joy and happiness. The program was conducted on 28<sup>th</sup> March 2022.



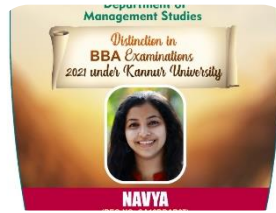
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#### 6. Token of Love to retiring hands

Department could present a token of love to the retiring faculties namely Dr. G Premkumar and Dr. Sujatha.P of History and Malayalam respectively. It was done on the last working days of the academic year, 31.03.2022



## **7. Grand result to the grand department 2019-22 batch**

The final examination results for 2022 final examination have yielded outstanding outcomes, showcasing the remarkable achievements of our students. This result highlights the exceptional performance and celebrates the academic excellence demonstrated by our students across various disciplines. Kavya P secured the grade A+ and other 11 students grabbed the grade A.

Place: Madayi

Date: 31.03.2022